



## Overview

McDonald's McTeacher Night Program provides an opportunity for your school to raise funds while enjoying dinner! Friends and families of your school are invited to visit McDonald's during your featured McTeacher night where **15% of all school represented sales** will be donated back to the school.

## Dates and Times

McTeacher Nights are held on Tuesdays at our Spring Green location and Thursdays at our Seven Meadows restaurant from 5-8pm. We invite your school to participate once in the fall and again in the spring semester. (Dates are available on a first come first serve basis and black out dates may apply)

## Participants

Teachers and faculty can and should come work as honorary crew members for 30 minute shifts to show their support and can sign up on the sign up sheet provided. Teachers, office staff, administrators, even PTA are all welcome to sign up. The more people, the more fun, the higher the donation check back to your school! All teachers who work will receive a FREE Extra Value Meal Coupon for their next visit to McDonald's and an honorary crew name badge! The 3 classes with the highest attendance will also win coupons for a FREE ice cream cone!

## Promotion

Promote the event in as many ways as possible. Perhaps put a blurb in the school newspaper or a message on the outside marquee. We will send you a digital file to distribute to the students in take home folders, e-news, or on your school's Facebook page. Increase attendance by rewarding families who attend! Be creative.

McDonald's can help you spread the word on your school's morning announcements as well as provide each student with a sticker to wear the day of too remind to the parents. McDonalds will provide signs to be placed in the car pool lane at the schools the day of the event. The signs are to be returned the night or your event. We cannot release your funds until the signs have been returned.



6748 FM 1463  
Fulshear, TX 77441  
(281) 715-2800  
Fax: (281) 715-4700

**CROSS CREEK**



7104 S. Fry Rd.  
Katy, TX 77494  
(281) 715-2800  
Fax: (281) 715-4700

**SEVEN MEADOWS**



25647 Westheimer Pkwy  
Katy, TX 77494  
(281) 715-2800  
Fax: (281) 715-4700

**GREENBUSCH**



27140 Cinco Ranch Blvd  
Katy, TX 77494  
(281) 715-2800  
Fax: (281) 715-4700

**SPRING GREEN**

## What can your school do to raise even more funds?

- m Holler for a Dollar** - Tip jars will be placed at each register as well as Drive Thru and each time someone puts money into the jar the teachers holler. It adds a lot of excitement to the night and the kids love hearing their teachers hoot & holler!
- m Host a McTeacher Night Raffle\*** - Collect donations of products from area businesses and hold a sweepstakes during the event. Guests can make a donation for a chance to win one of the prizes.
- m Face Painting\*** - Have the art teacher offer face painting for a donation to the school.

\*These activities are not sponsored by McDonald's so they will need to be coordinated by your school's staff, but we're happy to help you make it great by allowing space or time on the schedule.

## Donations

Donations are calculated based on 15% of **school represented** store sales from 5 pm- 8 pm. Receipts from your school's purchases will be collected and used to calculate the donation.

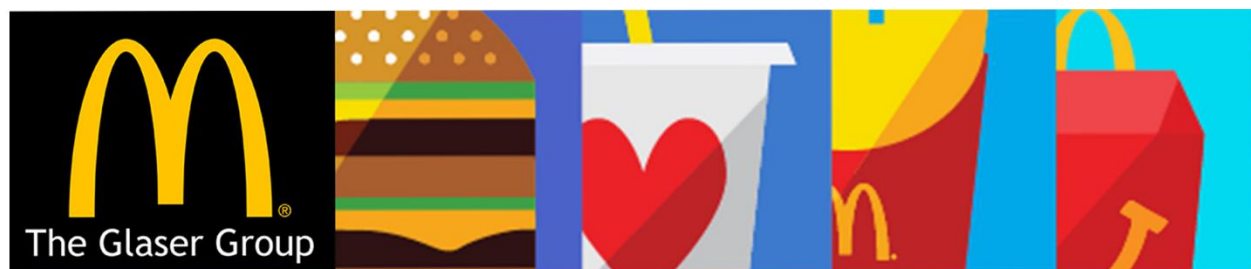
McDonald's will add an extra \$50 to your donation for mentioning the success of your McTeacher Night on your school's marquee sign after your event. We can supply you with a digital graphic to remain on the marquee for two weeks, please add a picture to your school's Facebook page and tag us in the pic.

## Process

1. Pick your McTeacher Night Date and contact us at [marketing@theglasergroup.net](mailto:marketing@theglasergroup.net)
2. Return your teacher sign-up sheet **one** week before your event by faxing it to 281 .715.4700 or emailing it to [marketing@theglasergroup.net](mailto:marketing@theglasergroup.net)
3. You will need to pick up your marketing materials at least **one** week before your event:
  - a. Stickers for your students to wear home the night of your event
  - b. 4 Carpool Lane Signs
4. Host your McTeacher Night! Please bring back signs and extra slickers at this time.
5. Your funds will be mailed to your school providing the signs have been returned.

**Thank you again for your continued partnership with McDonald's!**

David & Lindsay Glaser  
Owner Operators



Our McDonald's is locally owned & operated. Visit us online at [www.theglasergroup.net](http://www.theglasergroup.net)